



cultivating
the arts

Recognizing Saskatchewan Arts Board Funding

By recognizing Saskatchewan Arts Board support, you play an important role in promoting public funding for the arts and helping enrich the artistic prosperity of our province.

Recognize your funder:

- Display the Arts Board logo (www.saskartsboard.ca/logos) at events and on print materials. These include annual reports, newsletters, brochures, flyers, posters, programs, invitations, signs, and tickets. Logo display should be prominent and on par with the size of other sponsors' logos.
- Recognize Arts Board funding in other forms of promotion, including social media, websites, public service announcements and radio, television, and specialty advertising.
- Acknowledge Arts Board funding in speeches and presentations as well as at openings, performances and events.

If applicable, recognize funding from other funders:

- If you received a letter indicating that your activity is supported by Saskatchewan Lotteries funds through SaskCulture Inc., please see the attached brochure on how to acknowledge that support.
- If you received an *Artists in Schools* or *Culture on the Go* grant, please include the Government of Saskatchewan logo on your materials. This is also available on the logos page on our website.

We want to hear from you!

- We want everyone to know about the positive impact the arts community makes in our province. Send us your good news to info@saskartsboard.ca so we can spread the word through our annual report, press releases, presentations and website. If your activity is featured in the media, we may include it in our twice-weekly Arts News email. Sign up here so you don't miss any arts news: www.saskartsboard.ca/e-newsletter.

Other ways you can help:

- Invite municipal, provincial, and federal decision-makers to your openings, performances and events. A listing of provincial MLAs is available at www.legassembly.sk.ca, and federal MPs are listed at www.ourcommons.ca.