



# STRATEGIC DIRECTIONS 2019-20

The arts are an important pillar of society. The arts enrich our communities by enhancing our quality of life while they allow us to learn about ourselves and about others. A creative society nurtures innovation and imagination by exposing people to new ideas that stimulate positive change.

## VISION

Saskatchewan arts thrive for the benefit of everyone at home and around the world.

## MISSION

To provide funding and support to the arts for the benefit of all people in Saskatchewan.

## VALUES

### Achievement

We recognize exceptional achievement in the arts while allowing communities to define what excellence means in their own contexts.

### Leadership

We lead through consultation, collaboration, responsiveness and advocacy.

### Accountability

Our policies and practices are transparent and reflect a commitment to effective stewardship of the public trust we hold.

### Inclusivity

We engage actively with Saskatchewan Indigenous communities and support artists and arts activities that are reflective of the full diversity of the province.

### Accessibility

We provide services that are accessible and user-friendly.

### Adaptability

Our programs and services reflect the needs of artists and arts organizations as they pursue new and innovative practices.

The Saskatchewan Arts Board acknowledges that the land currently known as the Province of Saskatchewan is comprised of portions of lands from Treaties 2, 4, 5, 6, 8 and 10, the territories of the Nêhiyawak, Anihšīnāpēk, Dene, Dakota, Lakota, and Nakota nations and the homeland of the Métis.

We give thanks to the host Indigenous communities in this province, as we bear the collective responsibility to honour and respect their protocols and homes and to engage meaningfully with their knowledges in our work.



Above: Chris Campbell Gardiner (photo courtesy of artist)  
Left: Amy Nelson (photo: Kelsey Porter Photography)

# STRATEGIC DIRECTIONS

## 1. REAFFIRM THE VALUE OF THE INDIVIDUAL ARTIST

The work of the individual artist is at the core of the arts sector in Saskatchewan. The individual artist creates the work that is showcased by our own organizations and by those on the national and international scenes.

### Objectives:

- Secure additional funding and supports for individual artists.
- Provide incentives to funded organizations to support Saskatchewan artists.

### What Success Looks Like:

- More Saskatchewan artists receive supports through our grant programs and other activities.
- Funded companies increase their support for the work of Saskatchewan artists.

## 2. PROVIDE ACCESS

People across the province need access to the arts and artistic experiences to enrich their quality of life. In addition to access to the arts across the province, the Arts Board must also examine access to our own programs and activities, working to eliminate any barriers to our services.

### Objectives:

- Increase access and user-friendly services for artists and arts organizations.
- Provide support for the arts in all geographic locations across Saskatchewan.
- Provide support to Indigenous/Métis artists.
- Identify and address the barriers faced by members of equity-seeking communities (including rural/remote, Indigenous, newcomers, LGBTQ+, Deaf artists and artists with disabilities) when accessing our support.

### What Success Looks Like:

- Funding is more accessible to new and first-time applicants.
- The work of funded artists and organizations reflects Saskatchewan's population.

## 3. CHAMPION THE ARTS

The Arts Board will continue to take a leadership role in fearlessly advocating for Saskatchewan art and artists. We will promote the value of a thriving arts sector and increase the appreciation and understanding of the arts in the province.

### Objectives:

- Create programs and partnerships to change attitudes on the value of the arts.
- Use effective messages, platforms and partners to improve how we tell the stories of the arts community.
- Advocate for the value of public arts funding to the public and to policy makers.

### What Success Looks Like:

- Arts Board communication initiatives focus on celebrating the arts community in addition to promoting our own activities.
- People in Saskatchewan place greater value on the arts in society.

## 4. BUILD A RESILIENT AGENCY

In order to continue being effective in our role, the Arts Board needs to build towards our own sustainability. We must review our resources – financial, human and social – to ensure that they are being used in the most efficient and effective manners.

### Objectives:

- Develop diverse revenue streams from government, private donations and endowments.
- Support Arts Board staff to help them do their jobs as effectively as possible.
- Increase support for strong Board governance.

### What Success Looks Like:

- New revenues and new sources of funds increase the Arts Board's ability to achieve our mission.

Clockwise from top left – Craig Erickson, *Living Sky* (photo: Darrell Bell Gallery); Nathaniel Ritter-Magot (photo: Free Lense PhotoGraphic); puppet by Stumped Productions (photo: timkip IMAGING); Mustafa Alabssi (photo: Michelle Grodecki)

